



Marissa Kress



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 mlkdesigner.com

Education

Indiana University Southeast
 May 2020

Bachelor of Fine Arts: Graphic Design

Ivy Tech Community College -
 Southwest
 Aug 2014 - Dec 2015

Skills

Punctual
 Sets Goals
 Openly Expresses Ideas
 Provides Feedback
 Teaches / Trains / Instructs
 Enforces Policy
 Solves Problems
 Analyzes Issues
 Motivates Others

Programs

Adobe InDesign CC 2020
 Adobe Illustrator CC 2020
 Adobe Lightroom Classic CC
 Adobe Photoshop CC 2020
 Adobe Bridge CC 2020
 macOS Catalina
 Wix

Organizations

Lisa's Posse - Susan G. Komen
 Team (Jun '19)
 Advertising Club (Fall '17)
 Marketing Club (Fall '17)
 National Society of Leadership
 and Success ('17)
 Phi Sigma Sigma ('16-'18)
 Tribune '17, Scribe Fall '17-'18
 Team H-A-P-P-Y
 Relay For Life ('06)

References

upon request

Work Experience

Silver Creek Leather Co.

May 2019 – January 2020

Graphic Design Intern

- Responsible for and assist with projects such as product packaging and instruction creation, project tip sheet development.
- Work closely with the Marketing Manager to facilitate marketing and sales efforts.
- Participate in the new product development process and other administrative tasks.
- Shoot product photography including retouching, image and file management, and product sample creation.

Indiana University Southeast

January 2019 – May 2019

Design Center Internship

- Project Leader and Head Layout Designer for the IU Southeast 2019 Graphic Design Prospectus.
- Accountable for keeping deadlines including client signing off upon completion of the project.
- Responsible for updating IU Box in a timely fashion to ensure pertinent information is captured for future access.

Indiana University Southeast

August 2018 – May 2019

Graphic Design Work Study

- Head Layout Designer and Photographer for the IU Southeast 2019 Graphic Design Prospectus.
- Updating the following: Job bulletin board, announcements, and internships.
- Update online accounts for IU Southeast Design Center and IU Southeast Graphic Design Facebook and Instagram pages using the Facebook scheduling tool and Buffer for Instagram.
- Document student work from the Graphic Design courses.

Winkler, Inc.

May 2017 – August 2017

Advertising Department Internship

- Created a Master Weekly Ad Flyer for stores from the weekly survey given to us. Also made a color scheme to fit the ad's theme.
- Proofed the Flyer (1 page), Tabloid (4 page small), and Broad (4 page large) Master by looking for misspellings, wrong product sizes or pictures.